



# I-HOOD

## “Next Generation” Graduation Exhibition Bachelor and Master Art Institute HGK FHNW, Basel

### Kunsthaus Baselland

26 August – 1 September, 2019  
Opening Sunday 25 August, 2–5 pm

Press preview Friday 23 August, 10.30 am

Osama Al Rayyan, Brigham Baker, Louise Bozelec, Michael Etzensperger, Ramon Feller, Gerome Johannes Gadiant, Fabian Gemperle, Manuel Guldemann, Marc Hirt, Jeronim Horvat, Adrian Huber, Chris Hunter, Martin Jakob, Claudia Jenni Palma, Christelle Kahla, Andreas Kalbermatter, Till Langschied, Sonja Lippuner, Mathias Lüscher, Laura Lüthi, Tiphonie Kim Mall, Alexandra Meyer, Dominic Michel, Niku Alex Muçaj, Katrin Niedermeier, Vera Obertüfer, Noemi Pfister, Giangiacomo Rossetti, Guadalupe Ruiz, Mia Sanchez, Micael Santos, Jérémie Sarbach, Svenja Schennach, Jonas Schulenburg, Fabio Sonogo, Angela Staffelbach, Stella, Jan van Oordt, Timothée Verheij, Jodok Wehrli, Andrea Vera Wenger, Lucas Wirz, Sophie Yerly

Curated by Filipa Ramos and Chus Martínez  
Curatorial Assistance Alice Wilke

### Kunsthaus Baselland

St. Jakob-Strasse 170, 4132 MuttENZ/Basel  
office@kunsthausebaselland.ch, kunsthausebaselland.ch

### Opening hours

Monday 26 August – Sunday 1 September, 11 am – 5 pm

### Program

Sunday 25 August, 2:45–5 pm

Performances by Fabian Gemperle, Laura Lüthi, Jérémie Sarbach, Svenja Schennach, Fabio Sonogo and Stella

Sunday 1 September, 3–5 pm

Finissage: performance by Fabian Gemperle

See full program on institut-kunst.ch



## I-HOOD

This year's master's and bachelor's graduation exhibition of the Art Institute HGK FHNW in Basel—curated by writer Filipa Ramos, Editor in Chief of art-agenda, and Chus Martínez, Head of the Art Institute—presents newly produced works by 43 artists and proposes a collective questioning of artistic production in its relation to social and natural worlds through the “I.”

For the fourth year, the Art Institute's graduation exhibition is hosted by Kunsthaus Baselland. The fact that this major event takes place in an institution, just as the collaboration between Chus Martínez and a guest curator, are both reflecting the particular nature of this moment in the training of young artists: it stresses the transition from the supervised environment of the art school to the stakes of the professional artist's career. It is also the result of the extraordinary cultural density that art students in Basel are privileged to experience during their time at the Art Institute.

The discovery of the “I” is probably the first artwork—as we understand this notion today—that was ever made, and “I-Hood” describes its vanguard, as well as its formal and social exploitation. The question of the “I” is different to the question of the “self.” The self is reflexive—it is not “me” but “myself.” It refers to the modern ideal of authenticity—to the imperative of being true to oneself. The “I,” on the contrary, implies closeness and intimacy. It is a modern value: sincerity, or the condition of being true to others. This critical divide forms our contemporary discourses on personal, social, political, and creative life. We have very few substances at hand—art being the most important of them—that allow us to observe, revise, and invent new elements and modes of conduct that challenge these immense but problematic inherited ideals.

The relation between the “I” and the “self” has parallels in our current relation to images and writing, images being the “I” and writing the “self.” We are constantly trained to think through images—never have we been so exposed to them, so keen to produce, distribute, and consume them. At the same time, we are constantly writing messages, posts, comments, emails... Thousands of people write novels, and at the same time literature is in a crisis. Millions of people take photographs and yet photography is also in a crisis. Why? An initial answer invites us to reconsider the way we define these processes. If we replace the word “crisis” with “gigantic and unbelievable success” it results in the same reality. This cascade of producing narratives and images brings us closer to the contexts and environments where storytelling and symbol-making are crucial. There is a plain narrating and dealing with images that unites all of us in an unprecedented way. Memory on the move.

Many of the works in this year's graduation exhibition, “I-Hood,” reflect on our contemporary interest in continuously referring to ourselves. Artists provide us with an incredible opportunity to engage in a dynamic relation with such questions as identity, thus enabling us to reframe history from both the perspectives of the individual and communities. In a humble but effective manner, the artworks presented in the exhibition create new images of our relation with history, time, nature, the environment, and the



way we assign roles to women and men as well as to other, not necessarily human, life forms, as well as new technologies such as artificial intelligence. Technology is also a companion that may help us to understand how much we need communication, and how important it is to learn how to use all these channels—like art—to experience new and greater dimensions of being present, being in touch, feeling what we sense.

The narratives of every one of the over forty works presented in the exhibition “I-Hood” are an invitation to lose ourselves in a journey that is free of the norms and constraints we know. Unlike images from the computer, social or digital media, these images demand that our eyes explore every detail and that we move within them, enter them, see them from above and below. We will also be able to hear and touch the images, for their sounds and textures confer a sense of reality. We are there, present and important to ourselves.

Filipa Ramos & Chus Martínez

The graduation exhibition is accompanied by the publication *I-Hood* with essays by Filipa Ramos & Chus Martínez, Alice Wilke and texts by the artists.

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